Taylor Earl

11/14/14

History

* Warren G. Harding (Election of 1920 winner)
* Listerine
  + Halatosis
  + The “Evils of bad breath”
  + “Product choice is an expression of freedom”
* Automobiles
  + Cars offered in diferent colors every few years
  + This shows who you are, product choice
* Charles Dana Gibson
  + New Women Hood
  + “Flapper” Girl
* Movie Stars
  + New models
  + Showed Sexualism
  + 50 million people by 1925 attened movies every week
* Scott Joplin
  + Rag time emphasised classical piano
  + “maple leaf rag”
* Blues
  + Brings black female singers to popularity
  + Bessie smith
* Jazz
  + Wilder Faster Style
  + Classically trained players
* Fundamentalists
  + Defended by Scopes
  + Make a complete mockery of themselves
  + Raises questions about how they should engage the world
* Calvin Coolidge (1925)
  + Rejects the notion that the government can act positivly on the peoples behalf
  + Government ownership means that the people aren't in control
  + Let the companies own because that gives the people power
  + How did the railroads become so powerful in the first place?
    - The government worked with the companies to build the railroad
    - Pacific railroad act
* Herbert Hoover (1928)